INSTANT MOBILE ALERTING™

CAPSOL’s Instant Mobile Alerting™ is an easy to use and easy to integrate system of communication.

Why not just e-mail or text?

During an emergency, no one checks their email to see if a tornado is coming. During or after an emergency, everyone texts to see if you are OK.

How do you know which text is an emergency?

With IMA, there are no databases to change, adjust or import. Switching from an existing messaging system is a simple process. Instant Mobile Alerting (IMA) can be used during the transition, making sure you never see message interruption.

Installation is simple. We do the work.

#1 We set up your site with permissions of who you want to have access to send messages.
   - City government
   - Emergency Managers
   - Police
   - Sheriff
   - Others
#2 The user downloads IMA from the Apple or Google play store.
#3 You provide them a unique code, so they receive the proper notification based on the activity or event.
#4 They activate the app using the code you provide.
#5 You choose the alert level; you provide the message and communication is immediate.
   - Messages of all types can be sent
   - No user information is collected or stored
   - No Database to maintain
   - No Privacy Issues
   - Unlimited number of messages
   - Unlimited number of codes

Unlike texting, IMA provides a pop-up screen to notify of an alert message. The user can either read or close; however, the message has been acknowledged. A 10-day history of messages is stored on the phone for the user to go back and reference.

For visitors, the app can be downloaded for specific event notification or emergency messaging. When the event is over, you change the code, and they no longer receive messages.

As the user, three different alert levels and an unlimited number of messages can be sent. Not every message carries the same importance. A message can be ALERT, SITUATIONAL, or INFORMATIONAL.

IMA is an important piece of an overall communication strategy. Other products and services for in-building notification including emergency computer messaging, message notification on LED signs and other options are available to meet your overall communication strategy.

* Patent Pending

WHO WE ARE:
CAPSOL’s focus since 2013 has been to develop systems to identify potential threats and provide early notification. The CAPSOLSuite is designed to gather, identify, and process data as early as possible to mitigate a threat. Notifying all affected people quickly and clearly makes lives safer.